

Agenda

8/23/2019

Musical Discussion – Five-year Planning

- Musical Ideas
- Strategy for selecting musicals
 - Adults and children – mixed cast
 - Cost, rights, etc.
 - Scope of show, costumes, sets, props, etc.
 - Show dynamics – ensemble numbers, cast size, etc
- Rights available
- Popularity of show
 - What will get the best ROI for audiences to come