

Cottonwood Heights Arts Council Meeting

MAY 15, 2019



6:00pm – 7:30pm – City Hall

Scribe: Jannalee Hunsaker

In Attendance: Ann E, Caroline W, Jannalee H, Erin B, Whitney D, Becky H, Mike S, Laura W, Katy M, Elise H, Karen M, Joy H.

Not in Attendance: Sheila A, Bill A

Member	Rule	Discussion
Jannalee	<input checked="" type="checkbox"/> Decision	Meeting called to order at 6:07 pm April minutes Approved <input checked="" type="checkbox"/> Motion <input checked="" type="checkbox"/> Second <input checked="" type="checkbox"/> Vote – Motion by Karen , Second by Laura , Vote is unanimous in favor.
Jannalee	Information	Introduce Caroline. Welcome Caroline! She brings to the council experience with city government, finance, budgets and has performed in theatre for many years. She is excited to work with the council. We're excited to have you!
Jannalee	Information	Council approval process. Motions and votes, events – Ultimately, need to have city approval. We need to do our due diligence to know all details before we vote on things.
Katy	<input checked="" type="checkbox"/> Discussion <input checked="" type="checkbox"/> Decision	UPDATE: The City didn't approve Up with Kids May Concerts due to contracts already signed between UWK and Butler. Need to work on partnership for future events and workshops. Need to evaluate partnership value to the Arts Council – are we getting back in value similar to what we save them monetarily? When a "partnership" with a performing group or any other business is proposed, Ann and Caroline will do all they can to vet out any information to have all the facts necessary to make an educated decision to partner or not with the group/business. We need to consider all things, including not infringing on revenue Butler Middle School may obtain from renting out their auditorium. Ultimately, the city manager must approve any "partnerships" we enter into.
Jannalee	<input checked="" type="checkbox"/> Discussion <input checked="" type="checkbox"/> Decision	UPDATE – We cannot do any events at BUTLER from JANUARY 01 to JUNE 01 in 2020 due to Brighton High Construction. 2019 -2020 Events – Events must be decided and voted by May. Submitted to city for approval. 2020 Jan-June – school looking into seeing if we can work in 2 Events. -Cottonwood Heights Has Talent -Utah Wind Symphony (2 concerts) Feb- Sustainability Button Art Project March- Photography Show at City Hall April- Other – Rocky Mountain Strings? May- Other

		<p>Oct – Art Show Nov – Tree Lighting at City Hall Boutique Dec – Christmas Concert Year Round – Featured Artists</p> <p style="text-align: right;">** Note: Need more events/opportunities that foster grant funding and outreach opportunities.</p> <ul style="list-style-type: none"> • Education • Art related “services” • Reaching diverse audiences, being more equitable. • Outreach programs for under-served populations. • Inclusivity – free or discounted admission, touch tours or tactile exhibits, programs for veterans, accommodating special needs, programs for the aging, etc. <p>The Utah Wind Symphony has proposed the following dates for their concerts in 2019-2020: Sept 16, November 25 and January 27. Ann will check with the school if these dates are available and report back. The January date may not happen due to the restrictions on the availability due to Brighton High construction.</p> <p>The 2019 – 2020 Fiscal Year events were discussed and a final vote reached. The council unanimously voted in favor of the events outlined and they will now be sent to the city manager for final approval.</p> <p>Ideas for events for the 2020-2021 fiscal year can be introduced at any time. We will keep a list of ideas and track progress in securing the plans to implement the event. <i>Now is the time to be thinking of fresh, new ideas to bring to the table. If you feel we need something “different”, you have the opporuntiy to change what we do. We need a more diverse lineup of events for the future.</i></p> <p>Whitney – please get all our events listed on all Utah event websites and local TV Station event calendars.</p>
Jannalee	<input checked="" type="checkbox"/> Discussion <input checked="" type="checkbox"/> Decision	<p>Carin Fausett Exhibit – Set the Date Event Date – August 14th 7:00-9:00 pm. (Ann booked the city hall room for this night). Addiction Recovery speakers, recovery programs will be present, musicians will perform, networking for families to find help and hope. Recovering addicts will display their art along with Carin. Will need several members to help assist to get this event put together. Who will help?</p> <p>Tiffany Young Fletcher, a local public speaker regarding resilience in life’s difficult challenges has agreed to speak if the date works with her schedule. She has a remarkable video out. Stormsofthemind.com Tiffanyfletcher.me</p> <p>Needs: Graphic for marketing Sub-committee to help organize event.</p>

Jannalee	Information	<p>Upcoming events:</p> <p>July: Musical</p> <p>July: Chalk Art project at Butlerville days. Need help to get artists.</p> <p>Aug: Carin Fausett Exhibit: Aug 22, 7-9 pm at City Hall.</p> <p>October: Utah Jazz Band – Night On Broadway. Need to set a date and get BMS booked. Get date to Whitney for marketing. Need graphic for marketing. Chair for this event: Jannalee</p> <p>October: Annual Art Show: City Hall – need to set date and time for reception. Give date to Whitney for marketing. Need graphic for marketing. Chair for this event: Karen</p>
Jannalee	<input checked="" type="checkbox"/> Discussion	<p>The Art of Aging – how can we help our seniors and veterans enjoy the arts more?</p> <ul style="list-style-type: none"> - Take a skit show to them - Musical performances at the retirement centers - Kids from Little Mermaid go perform a few numbers from the show
Laura	<input checked="" type="checkbox"/> Discussion <input checked="" type="checkbox"/> Decision	<p>Featured artist wants to display art of all the wives Joseph Smith had. Controversial or Not Controversial.</p> <p>The council discussed the issue and voted. Motion by Erin, Second by Whitney and Unanimous vote to allow artist to show her work. She will show other pieces as well, and the “forgotten wives” exhibit will just be a section of her work.</p> <p>Featured Artist Expectations – What kind of art, how we determine who can show art, can an artist be featured more than once, etc. <i>Discuss in June meeting.</i></p>
Jannalee	<input checked="" type="checkbox"/> Discussion <input checked="" type="checkbox"/> Decision	<p>Follow-up - Sustainability Art Planning – CH has a goal to use 100% clean, renewable energy for city operations by 2022 and community wide by 2032. Art project to boost knowledge with the community. Art Buttons.</p> <p>The board is asked to come up with a slogan or theme that uses the word “Button” in it. The art buttons created by students will be displayed in February for “clean air month” and will be displayed at City Hall, the Library, the State Capitol Legislature.</p>
Katy	Informational	<p>Follow-up - Katy shared that she has spoken with Penny Broussard , Director at Will Dance for Kids Project would like to explore ways to partner with the Arts Council. Katy will talk more with Penny and bring back more information.</p> <p>Katy reported back that Penny is scheduled out and could possibly do an event with the city in the 2020-2021 fiscal year. Penny also expressed interest in being on the arts council. Katy will share with her how to apply.</p>
Ann	Informational	<p>What exactly is our agreement with Butler Middle School – capitalizing on venue opportunity.</p> <p>Ann will email to the council the interlocal agreement that members can review. The basic agreement is that the council can use the school once a month for free and pay custodial and technician fees that help pay the wages for that support. The Harmony in the Heights choir does use the choir room at the school every week for free. The school has been generous to accommodate them.</p>
Jannalee	Informational	Everyone please join the Facebook page.
Jannalee	<input checked="" type="checkbox"/> Discussion <input checked="" type="checkbox"/> Decision	<p>Decide: What \$ amount should be set for businesses to have their business link to their site from our website? \$250 or \$500</p> <p>Proposal:</p>

		<p>\$250 – Company name listed on our website and included in all marketing (playbill, social media, etc.) \$500 – Company name with logo and a link to their website listed on our website, and used in marketing per sponsorship card. \$1000 (+) – VIP Package – Logo & Link on website, VIP tickets, vouchers for concessions, preferred seating, framed poster of sponsor name and logo displayed at all events. Katy will put together the VIP package. Motion: Laura, Second: Whitney, Vote: Unanimous vote in favor of proposal.</p> <p>Can we have a donation box at every event we do including receptions at city hall? Finance is considering this and will let us know. Ann reported back that a donation box is not something we can implement, being that there is no “transparency” in the donation of the money.</p> <p>Everyone has a challenge to bring in 3 sponsors before June. Family, friends, neighbors, businesses – all can make a donation from \$25 to \$2000. Online at arts.ch.utah.gov. Please consider making a personal contribution.</p> <p>Four contributions so far – total \$675 Katy volunteered to track sponsorship contributions and provide data on sponsorships. Company logos must be sent to Ann and Caroline and they must include permission to use their logo. Do they want their logo printed on our t-shirts?</p>
Jannalee	<input type="checkbox"/> Discussion <input type="checkbox"/> Decision	<p>Fundraising – or “Friend-raisers” every other year. Have local artists donate a painting and have them auctioned off. Have donation information in lobby during musical performances and all events. <i>Not discussed in May meeting.</i></p>
Jannalee	Informational	<p>Whitney social media expert Ways to enhance social media presence. This will help with grant funding. Statistic reports and tracking. Update on Instagram Account. <i>Not discussed in May meeting.</i></p>
Sheila	Informational	<p>Budget report – The budget is being reviewed by the city finance department. <i>Not discussed in May meeting.</i></p>
Jannalee		<p>Utah Jazz Band – Night On Broadway event – planned for October. Need to set a date and get BMS booked. Will need graphic for marketing.</p>

		<ul style="list-style-type: none"> - Musical director and council partnership expectations. - Art show participation – sign legal acknowledgements - Monthly Artists – sign legal acknowledgements <p>Invite a person to be on the council with a legal background – to help provide a legal perspective. The city and it’s attorney are ultimately the legal support for the council.</p>
		Meeting adjourned at 7:52 pm

Next Meeting – June 5, 2019

Parking Lot Items		
Excellence in the Community Marketing Strategies Business Partner Sponsor Drama Camps Group tours to performances A Piece from Home – community members bring a piece of art from their homes and display for a month.	Art Festival – group art, photography, music together Fund Raising Event Creating an Art Guild Volunteer Pool Power Pole Art project Art in Transit – Art on Buses Six-Strings Soldiers – inquiry sent 5/2019	Website: Artist Registry