

Cottonwood Heights Arts Council Meeting

JANUARY 2, 2019



6:00pm – 7:30pm – City Hall

Scribe: Jannalee Hunsaker

In Attendance: Jannalee H, Ann E, Bill A, Laura W, Whitney D, Mike S, Katy M, Sheila A, Joy H , Elise H

Not in Attendance: Becky H

Member	Agenda Item	Discussion	Action Items Assignments
Jannalee	Min approved	Approve November minutes. Elise motioned to approved the notes. Meeting called to order at 6:10 pm.	
Jannalee	Message	A new year means new beginnings and a new way to think of things. I encourage all of us to be more curious about the possibilities- what are the "what ifs" that we could make happen? What can we take from our wish list parking lot on the bottom of our agenda and make happen? We are a team of doers, or we wouldn't be part of the arts council hoping to make a difference. We need to embrace the possibilities and work hard in 2019 to make big changes and take the arts in CH to a new level. Thank you all for being on the council and for sacraficing your time to make a difference.	
Jannalee	Welcome	Welcome new members: Laura Williams and Whitney Dodge. Submit profile picture and personal write up for the CHAC Website. Email to Dmetcalf@ch.utah.gov CHAC Website: Arts.ch.utah.gov Laura, Whitney, Joy and Kati will all be presented to the city council as approved new council members at the January 22nd city council meeting.	
Jannalee		Musical update: Director – Brighton Sloan Interviews Choreographer - January Pro team selection coming 1 st quarter	
Jannalee		City Coordinator position – was posted. Position will report to Ann. Culture Coordinator is the new position title. We'll hear soon who may have been hired for the position.	
Jannalee	Goals	2019 Goals - What are the "what ifs" that you would like to see happen - if there were no limitations. We need to work on the education aspect to get better grant funding and more exposure with schools in our area.	
Sheila	Budget	Budget report - not discussed this meeting.	
Jannalee		Would like to organize a few theatre oriented master classes prior to musical – invite schools, community. <ul style="list-style-type: none"> - Auditioning skills – what a director is looking for. - Acting, learning lines etc. Vocal skills and techniques Stage managing skills - Costuming - MARCH - hold a class prior to the show that will help people who are looking to audition. Jannalee and Elise will strategize on ways to make this happen so we can get it advertised early. 	
Jannalee	Website	Website has upcoming events for 2019. Donation option has been set up and is almost complete. This is a big win for the council and will allow business and individuals to donate to the council.	

		<p>What else do we need to add? Take a look at the website - is there anything you think is missing or needs to be edited?</p> <p>Need to add in the donation guidelines how long the donation is good for. If someone donates in August, do the benefits of donating continue until the following August? Is this going to be too difficult to track? How can we simplify this?</p> <p>Social media - the Arts council needs to have their own set up - Ann will talk to the city to ask if the arts council can have their own Instagram and Twitter accounts. The Culture Coordinator would be the admin with help from some council members.</p> <p>Ann will propose to Dan: The new culture coordinator will be responsible for the compliance of meeting the city requirements for all social media posts. Need to have same trust that we do with the Facebook account. What is posted on FB will be shared on IG and Twitter.</p> <p>Ann - ask Dan to list you as an admin for the arts council FB page.</p>	
Jannalee		<p>Educational Art Opportunities – how can we network with the schools to have a more cohesive relationship with the arts departments in the local schools.</p> <ul style="list-style-type: none"> -Going to elementary schools and doing assemblies \ master classes -Having choirs perform at city events -Choral series – combined choirs -Writing contests - working with the Journal to have youth writers publish stories or be mentored by Journal writers. -Dance workshops -Scholarships – business & city partnerships for \$1000, \$2000 scholarships given to outstanding students who excel in the arts. -Youth art show <p>Ideas will discussed in the Feb mtg. All events for the 2019-2020 fiscal year must be approved by Tim.</p>	
Jannalee	Art	<p>Monthly featured Artist - there have been people who have asked if they can show their art another month - Lauren will be the new facilitator of the monthly featured artists.</p> <p>We need to have a list of criteria for the monthly artists. What are the things that are considered first when considering an artist. Jannalee and Lauren will work on this. What is considered "art" and what would not constitute "art" - like framed puzzles etc.</p> <p>Ann informed us that the small south wall will no longer be available for artists to use going forward. A city map will be placed there soon.</p> <p>2020 December would like to have holiday art on the walls.</p> <p>Work with the schools to have students display art during one of the months.</p>	
Jannalee		<p>Utah Wind Symphony Concerts – Masterwork concerts</p> <p>January 28th Council members can support this event by coming to help with programs etc. The UWS will need to submit the tech form this week to request what they need for the event. Ann will follow up with them to ensure the form is submitted in time.</p> <p>April 22nd Going forward - if the arts council spends time to go and help hand out programs etc, the arts council should get a small cut of the ticket sales. It's nice exposure to have different groups coming to our theater - the arts council needs to capitalize on the exposure and have all of our event advertising at these events.</p>	

		We are sponsoring the events for the UWS and if we agree that we reevaluate if events benefited the community.	
Jannalee	Spring Concert	Rocky Mountain Strings – March 15 th -Brighton Choir ? -Dancers Jannalee - FU with Emily Brown if there is a cost to this event. What benefit to the arts council will result from this event?	
Jannalee/ Katy	Marketing	Arts Council Business Sponsors Brochure Business cards Social Media Katy proposed that every member of the council bring in 3 new sponsors by June. We can all ask for in-kind donations where businesses can do trade work like printing or providing paint supplies etc. This type of donation will help our musical budget. Grants are critical to the sustainability of the council events. Sponsorships will help ensure the council has funding to create NEW events for the community that won't take away from the musical budget. The council voted on the proposal and it was a unanimous vote in favor of the proposal. Council members are asked to get 1-3 sponsors (business or individual) by June 2019.	
Jannalee		2020 Musical Selection - not discussed in January meeting. Sound of Music – waiting to see when it's available Guys and Dolls The Hunchback of Notre Dame Les Miserables Newsies Oliver The Unsinkable Molly Brown	
		We need to all invite people to come be on the arts council. We need more creative minds to help the arts council to grow. There are potentially 4 new members coming! Great work everyone!	

Next Meeting – February 6th-2019

Parking Lot Items		
Excellence in the Community Marketing Strategies Business Partner Sponsor Art Grant for students	Art Festival – group art, photography, music together Fund Raising Event Creating an Art Guild Volunteer Pool Power Pole Art project	Website: Artist Registry