

COTTONWOOD HEIGHTS HISTORIC COMMITTEE MEETING
WEDNESDAY, August 14, 2019, 5:30 P.M. CITY HALL

MINUTES

ATTENDANCE:

Members: Don Antczak, Allen Erekson, Jerri A. Harwell, Melinda Hortin, Jim Kichas, Carol Woodside

Others: Tali Bruce, Ann Eatche

Guest: Beverly Beckstead

WELCOME/ GUEST INTRODUCTION

Jerri A. Harwell, Chair welcomed the group and introduced our guest, Beverly Hilton Beckstead. Beverly told the group in 1906 her family, the Hiltons, settled on land purchased from Philander Butler. This land is located on 3500 East and 7600 South, where Beverly lives to this day. After her introduction, we went around the table and each person introduced themselves to Beverly.

MINUTES APPROVAL

Minutes from the June 12, 2019 meeting were approved by motion and second, with no corrections.

CITY UPDATE

Tali Bruce updated the group on City business. Sustainability Coordinator. A new employee, Samantha (*Sam*) Deseelhorst, has recently been hired as the Sustainability Coordinator in the CH City Planning Division. Her sustainability issues salary is shared by Cottonwood Heights City, Holladay City, and Millcreek City. She also works with Mike Johnson on Cottonwood Heights Planning Division issues. Gravel Pit Redevelopment. The gravel pit development proposal submitted by Rockworth Company was rejected by the Council and returned to the developer for modifications. It is anticipated they will submit again. Butlerville Days. Butlerville Days was a huge success. People liked the new parade route, and the new ride purveyor received rave reviews. Primary Elections. Candidates Deborah Case and Doug Peterson were victorious in District One and along with District Two candidates Scott Bracken (incumbent) and Tim Hallbeck, will all be advancing to the general election. Low Voter Turnout. Only 19% of registered voters voted in the primary election. As CH has mail-in voting and every eligible person is encouraged to vote, it was suggested the election be widely advertised and *Meet the Candidate Nights*, be held before the ballots are mailed to voters, so all attendees have an opportunity to meet the candidates. New Voter ID. For the first time in this election, a person's driver's license was used as voter ID. Ranked Choice Voting. This voting method will soon be used. It allows people to vote for 1st, 2nd, 3rd, etc. choices. Their choices are then *weeded out* until there is a clear winner.

History Book Sales. Ann Eatchel led the discussion. The City's accounting requirements cause a slight variation in the sales information, and an actual inventory count of unsold books has not yet been

made. The following production cost/sales revenue information is provided from City accounting records. The inventory information is created arithmetically from previously received data.

2018/2019 Book Production Cost (\$35,479). # Books Printed (2,000). Sales Price/book (\$20). Cost/Book (\$17.73). Original # boxes purchased (142). # Books/Box (14).

2018/2019 Book Sales Income (\$7,862.62). # Books Sold to Date (392 books, 28 boxes). # of books donated (14 books, 1 box). Approximate # Unsold Boxes of Books in Storage (113).

The group's opinion was that not enough people know about the book, so marketing strategies will continue. The 2019 Butlerville Days sales resulted in 11 books sold and income of \$220.00. Members staffing the sales table were thanked for their participation.

Historic Committee 2019 Budget. Ann requested the group revisit disposition of the 2019/2020 Historic Committee budget, set at \$7,000. It was first discussed some time ago, so she asked for confirmation of any pending expenses and the decision that income from book sales would go back to the City to help defray book production costs.

2019 BUTLERVILLE DAYS Recap

BHS Tent Display. It was reported the BHS 50 Year Celebration on 8/20/19 was a big success and was visited by more than 2,000 people. BHS's tent display at BVD also had a lot of visitors and was helpful to our book sales. The BHS organizers are thinking of having another event in two years when the new school is completed. Historic Tent's Western Exposure. A request was made that the 2020 tent be set up with a tarp on the west to better shield working areas from the afternoon sun. Also, the committee will be responsible for the 2020 display, and we should all be thinking about what to include in the display.

OLD BUSINESS (Time Permitting)

Archive Closet Update. Jim Kichas reported our materials have been inventoried, and steps should now be taken to put them in better shape for preservation. The point of archiving is to make things digitally accessible to people 24/7. New programs are available to use facial recognition to identify pictures, and Jim works closely with professional organizations (Family Search and Ancestry.com), who can accomplish this task. Digital Pilot Project. If the committee agrees, as a pilot project, Jim will put together a proposal containing two or three small but interesting subjects to send out to the community via the City's website or newsletter, to test their interest. The question was asked about joint venturing with other cities like Holladay, Sandy, or SL County. Jim said we are not yet ready for that. History Display. It was suggested we approach the Arts Council regarding a display in the City Hall foyer. This display could tie in with a specific time of year, such as October History Month and also provide advertising leading up to BVD. **Jerri will help Jim select two or three show-stopper historical pieces for the pilot project.**

3-D Digital Modeling. The City was approached by and Jim met with Matt Linton, who is just starting his document film services business. Matt owns a drone and makes 3-D positive maps of historical locations

and can provide links which annotate the subject. One example of his concept is Lehi's Hutchings Museum for the old Beehive Train Station. His business model structure is, he retains the subject copyright and for approximately \$1,300, sells to the client the right to use the information. Discussion identified some possible survey projects in CH. They are Union Cemetery (link information to gravestones), Old Mill (already filmed), ILS Historic Homes (already identified in CH), the new BHS construction project, the new commercial complex to be developed on the north end of the gravel pit. **The group thought it would be interesting to talk to him further, and he will be invited to the September meeting to make a presentation.**

Committee Member Search. Jerri thanked Beverly Beckstead for her attendance today. She is one of two individuals who, to date, have shown an interest in joining the committee. The second potential candidate is Paul Benner, from Salt Lake Community College. His contact information is: (paul.benner@slcc.edu, 801-673-9715).

2019-2020 Goals List. A *Potential 2019-2020 Goals* list was distributed to the Historic Committee for their files. The list needs to be consolidated and will be revisited in depth in the future. Web Site Update. Jerri needs photos and bios for each committee member. Several of these have been submitted and new members will be joining. **Jerri will report back on what she has already received.** Committee Secretary Position. Carol Woodside has been the Acting Secretary during Sylvia Orton's illness. This position needs to be made official. **It will be opened for other candidates and should be filled soon.**

NEW BUSINESS

Wrap for utility boxes. Jerri and Ann led the discussion. Beautifying utility boxes is becoming prevalent in many parts of the Salt Lake Valley and can possibly solve a graffiti problem. The life cycle on a wrap is 4-5 years. Jerri has spoken to a friend whose business, *Queen of Wraps*, creates these wraps. The suggestion is in CH we could wrap utility boxes with historic pictures or artwork. The discussion centered on cost, creation, sponsorships, writing a grant, tie this in with digitizing, walking trail signage, partnerships with other committees such as the Art Council. **This will be a topic for further discussion in the September meeting.**

ADJOURN:

There being no further business, the meeting adjourned at 6:30 p.m.

NEXT MEETING: Wednesday, September 11, 2019, 5:30 p.m. Agenda items to Jerri by Wednesday September 4.